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## **VELOCITY Broadcasting and Global Vision Networks Announce Strategic Partnership**

*– Renowned international satellite provider helps to make VELOCITY Broadcasting  
the first-ever global, private High-Definition broadcasting network–*

**PITTSBURGH, March 25, 2010** — Pittsburgh-based [VELOCITY Broadcasting®](http://www.veLOCITYbroadcasting.com), the largest global, private High-Definition broadcasting network, is pleased to announce a strategic partnership with Global Vision Networks, a renowned provider of satellite-related services around the world. As a result of this new partnership, VELOCITY Broadcasting has become the first global, private High-Definition broadcasting network, continuing to change the landscape of the meetings and events industry. This global expansion now enables VELOCITY broadcast clients to assemble an audience anywhere in the world. VELOCITY can simulcast live to different regions, synchronizing communication across time zones to suit audience requirements and deliver a company's message to key decision-makers all in one night.

"We are indeed living in a global economy, and that creates an evolving mandate for companies that need to reach international audiences with their messages. In this new marketplace, travel and time zones can act as obstacles," said Philip Elias, president and CEO of VELOCITY Broadcasting. "With our global capabilities, VELOCITY Broadcasting enables broadcast clients to deliver a worldwide company message in a single broadcast event. Our partnership with Global Vision Networks has allowed VELOCITY to once again redefine how businesses are able to communicate a highly targeted message with a global reach. "

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## **VELOCITY Broadcasting and Global Vision Networks Announce Strategic Partnership (cont.)**

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Global Vision Networks designs, implements and manages a range of satellite-related services around the world for businesses, government and nonprofit organizations including HD and SD video production, one-way and two-way satellite transmission, event management and network design.

“At Global Vision Networks, we are pleased that we have forged this partnership with VELOCITY Broadcasting as they expand their growing footprint,” said Michael Fleck, CEO, Global Vision Networks. “Global Vision Networks has fostered an understanding of the many diverse cultures across the globe, which represents a true value proposition to our strategic business partners.”

Through the partnership with Global Vision Networks, VELOCITY Broadcasting has expanded its network, engaging high-value, hard-to-reach audiences at more than 200 network sites across six continents. The VELOCITY network consists of a worldwide array of award-winning restaurants, hotels and private clubs, all equipped with VELOCITY HD Digital Suites, providing an immersive viewing experience that can align audiences across time zones.

“There is a paradigm shift happening in the way that businesses communicate with their target audiences,” added Elias. “Companies are realizing that there is no longer a need to be limited by time and geography, and VELOCITY and Global Vision Networks are among the driving forces behind this shift.”

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### **About VELOCITY Broadcasting**

VELOCITY Broadcasting is the largest global, private High-Definition broadcasting network, and specializes in producing and delivering custom television programming live via satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels in the top 200 markets across the world. Since 2005, VELOCITY has produced powerful HD broadcasts that have reached more than 140,000 key decision-makers with critical information across a wide range of topics while eliminating more than a half a billion pounds of climate-changing gases caused by air travel. For more information, visit [www.velocitybroadcasting.com](http://www.velocitybroadcasting.com).

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