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**VELOCITY World Media Wins Gold in 2011 W3 Awards for Web Creativity**  
*– Company's Website Features Custom Videos Designed to Showcase Production Capabilities –*

**NEW YORK, October 25, 2011** — [VELOCITY World Media®](http://www.VELOCITYWorldMedia.com), the largest global, private experiential television network, is pleased to announce the company won Gold in the 2011 W3 Awards, which honor creative excellence on the web, and recognize the creative professionals behind award winning sites, videos and marketing programs. VELOCITY won in the category "Website Features - Visual Appeal" for the company's site, which was produced in-house and features dozens of custom videos designed to showcase the company's production capabilities.

"This award is outstanding recognition for the highly creative team of technology and production professionals who created VELOCITY's dynamic website – the same team that produces experiential High-Definition programs for our clients," said Philip Elias, president and CEO of VELOCITY World Media. "We set out to produce a site that reflects the level of immersive production that our clients get in order to create a true sense of our brand. I believe this award proves that we've succeeded."

The W<sup>3</sup> Awards are sanctioned and judged by the International Academy of the Visual Arts (IAVA), an invitation-only body consisting of top-tier professionals from a "who's who" of acclaimed media, interactive, advertising and marketing firms. IAVA members include executives from Conde Nast, Coach, Disney, Estee Lauder, Microsoft, MTV Networks, Polo Ralph Lauren, Sotheby's Institute of Art, Victoria's Secret, Wired and Yahoo.

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Launched in 2005, VELOCITY World Media specializes in producing custom experiential television programming live via EchoStar satellite for invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels throughout the world. VELOCITY has produced cutting-edge broadcasts for a host of Fortune 500 pharmaceutical, financial and technology companies, reaching high-value audiences in the world's top 200 markets.

To learn more about VELOCITY World Media, please visit [www.VELOCITYWorldMedia.com](http://www.VELOCITYWorldMedia.com).

### **About VELOCITY World Media**

VELOCITY World Media, the largest global, private experiential television network, specializes in producing custom High-Definition television programming live via EchoStar satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels in the top 200 markets across the world. Since 2005, VELOCITY has produced powerful HD broadcasts that have reached more than 300,000 key decision-makers with critical information across a wide range of topics while eliminating more than half of a billion pounds of climate-changing gases caused by air travel. For more information, visit [www.VELOCITYWorldMedia.com](http://www.VELOCITYWorldMedia.com).

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