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**VELOCITY World Media Producing Live Audio Video Showcase
to Give High-End AV Consumers Experience of a Lifetime**
– National Exhibitors Have Opportunity to Showcase Products Nationwide –

NEW YORK, June 11, 2013 — [VELOCITY World Media®](#), the largest global, private experiential television network, is producing a world-premier High Performance Audio Video Showcase to test the limits of sight and sound live and in high-definition on **November 12, 2013** exclusively at clubs in the ClubCorp family from coast to coast.

"This first-of-its-kind event is a unique opportunity for exhibitors to showcase the world's finest audio, video and lifestyle products for hard-to-reach audiences in the comfort of their own private clubs nationwide," said Philip Elias, president and CEO of VELOCITY World Media. "One of the most unique aspects of this showcase is that the evening's entertainment – presented live by the historic Harlem Stage – will be seen and heard on the equipment being showcased. It's the ideal opportunity for the ideal audience to experience a new generation of high-performance home entertainment technology."

The nationwide High Performance Audio Video Showcase will create a unique setting for national and regional exhibitors to interact one-on-one with an engaged, affluent audience in multiple markets simultaneously. Members and their guests attending the world's largest AV party will be entertained in viewing suites custom-outfitted with top-of-the-line sight and sound equipment. The one-night-only event will include a cocktail party, a 90-minute concert presented by Harlem Stage, and an after-party for exhibitors to showcase equipment.

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“This is an opportunity for Harlem Stage to reach a vast audience with the unique and diverse artistic legacy of Harlem and the indelible impression it’s made on American culture,” said James King, managing director of Harlem Stage. “We’re excited to work alongside VELOCITY World Media to give our talented artists another platform to touch as many people as possible.”

VELOCITY World Media specializes in producing experiential television programming presented live via EchoStar satellite for invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels in the top 200 markets across the world. In addition to producing cutting-edge broadcasts for a host of the world’s top pharmaceutical, financial and technology companies, VELOCITY is changing the way that artists bring their music to the marketplace with FIRST SPIN®, a private performance platform.

Sean Laney, ClubCorp senior vice president for the business and sports club division, said, “We’re excited to offer this unique, world-premier concert event to members because they’re the perfect audience for high-end audio/video equipment and are always interested in learning about the next big thing. We know the members will get a lot out of this event, from the entertainment aspect to the exclusive opportunity they’ll have to see and hear the best new AV products available.”

For sponsorship opportunities, please contact VELOCITY World Media.

About VELOCITY World Media

VELOCITY World Media, the largest global, private experiential television network, specializes in producing custom High-Definition television programming live via EchoStar satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs, restaurants and hotels in the top 200 markets across the world. Since 2005, VELOCITY has produced powerful HD broadcasts that have reached more than 300,000 key decision-makers with critical information across a wide range of topics while eliminating more than half of a billion pounds of climate-changing gases caused by air travel. For more information, visit www.VELOCITYWorldMedia.com.

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About Harlem Stage

Harlem Stage is a performing arts center that celebrates and perpetuates the unique and diverse artistic legacy of Harlem and the indelible impression it has made on American culture. The organization provides opportunity, commissioning and support for artists of color, making performances accessible to all audiences, and introducing children to the rich diversity, excitement and inspiration of the performing arts. Harlem Stage has been a home to performances from the world's most revered artists, including Ella Fitzgerald, Tito Puente, Celia Cruz, Nancy Wilson, Max Roach, Abbey Lincoln, Harry Belafonte, Jesse Norman, Leontyne Price and Cassandra Wilson. For more information, visit www.harlemstage.org.

About ClubCorp

Dallas-based ClubCorp is The World Leader in Private Clubs®. Since its founding in 1957, ClubCorp has operated with the central purpose of Building Relationships and Enriching the Lives® of its members. ClubCorp owns or operates a network of more than 150 golf and country clubs, business clubs, sports clubs, and alumni clubs in 23 states, the District of Columbia and two foreign countries that serve over 350,000 members, with approximately 14,000 peak-season employees. ClubCorp properties include: Firestone Country Club (Akron, Ohio); Mission Hills Country Club (Rancho Mirage, California); Capital Club Beijing; and Metropolitan Club Chicago. You can find ClubCorp on Facebook at facebook.com/clubcorp and on Twitter at [@ClubCorp](https://twitter.com/ClubCorp).

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